

A photograph of a man and a young girl laughing together. The man is in the foreground, looking up and laughing heartily. The girl is on his shoulders, also laughing. They are outdoors, with a blurred background of yellow flowers and a house.

eye
Med

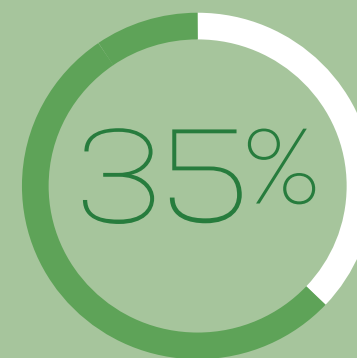
Discover the
value in vision

Life should
be seen to
the fullest

Healthy vision couldn't be more important – it helps us work, stay safe and enjoy all the amazing sights of our everyday lives. For those who have it, good vision can be taken for granted.



75% of adults use some form of vision correction¹



35%
of the US adult population are at risk for vision loss but only half have seen a vision care professional in the past year⁴

But many need help to see

The need for vision care is so prevalent, it can be easy to overlook:

- Globally, at least 2.2 billion people have a near or distance vision impairment²
- 1-in-4 school-age children have a vision disorder³
- Adults with vision impairment often have lower rates of workforce participation and productivity and higher rates of depression and anxiety²
- Up to 80% of learning comes through the eyes³

When you think about your employees, it's likely that the majority of them are in need of vision correction, whether for themselves or for a family member. And with the effects of aging and the increase in screen usage, vision care benefits will only become more important in the years to come.

¹The Vision Council Releases Consumer inSights Q1 2022 Report"; Vision Monday; visionmonday.com May 2022. ²"Blindness and vision impairment"; World Health Organization; who.int; August 2023. ³Lazarus, R., MD; "Can Vision Therapy Help with Learning"; Optometrists Network; optometrists.org; September 2021. ⁴"Fast Facts About Vision Loss"; Centers for Disease Control and Prevention; cdc.gov; page reviewed December 2022.

The broader benefits of vision care

Vision benefits have their perks beyond helping with just vision correction. With a comprehensive eye exam, it can be easier to find serious eye and general health conditions sooner.⁵

CONDITIONS SUCH AS:

- Diabetes
- Hypertension
- Diabetic retinopathy
- High cholesterol
- Eye diseases like glaucoma and cataracts



WHY?

With a clear view of blood vessels, arteries and nerves, our eyes give doctors a unique window into the human body, allowing them to see a better picture of our overall health. And this, along with the fact that more than 90% of people with vision impairment have a preventable or treatable cause with existing highly cost-effective interventions, shows just how important vision care can be.⁶



More than 90% of people with vision impairment have a preventable or treatable cause⁶

⁵Mukamal, R.; "20 Surprising Health Problems an Eye Exam Can Catch"; American Academy of Ophthalmology; aao.org; April 2022.
⁶Haileamlak, A., MD; "The Burden of Visual Impairment and Efforts to Curve it Down"; NIH National Library of Medicine; ncbi.nlm.nih.gov; September 2022.

Vision care is what employees want

As the need for proper vision care increases, so does demand and appreciation from employees.

Competitive benefits packages are now an important tool in helping to attract and retain top talent. And with 75% of employees considering vision benefits to be very important, it's a crucial part of your benefits package.⁷

87%



of employees surveyed would be more likely to stay at a company that offered high-quality vision benefits⁸

86%

of employees say vision benefits are an important part of their health care budget⁷



The average employer gains \$7 for every \$1 invested in vision benefits⁹

When employees benefit, so do employers

As employees' needs and expectations change, benefits should evolve, too. And here's more good news: with early diagnosis, conditions can be treated more quickly—and more cost-effectively—leading to a healthier group of employees for you, with potentially lower healthcare expenses. In fact, employers like you can gain \$7 for every \$1 invested in vision coverage.⁹

All this means that keeping an eye on your employees' health with vision benefits is a win-win.

⁷ Popke, M; "Employees see vision benefits as critical but often leave them on the table, survey finds"; BenefitsPro; benefitspro.com; April 2023. ⁸ Moraes, A; "6 Key Reasons Offering Better Vision Benefits Will Help Your Organization"; California Broker; calbrokermag.com; October 2021. ⁹ "5 Reasons Why Employers Should Offer Eye Care Benefits"; Ameritas; ameritas.com; March 2022.



Keep your employees healthy – and happy –
Contact your EyeMed rep or visit eyemed.com