

## Members get more, save more and are more satisfied with Eye360<sup>1,2,3</sup>



At EyeMed, we are always listening to our members. We hear what they want and what they need. Then, we connect the dots and create solutions that drive savings, convenience and transparency.

That's why we created Eye $360^1$  – an enhanced insurance benefit plan proven to help members save on eye exams and out-of-pocket costs<sup>2</sup> while increasing member satisfaction.<sup>3</sup>

## HOW IT WORKS

With Eye360, members receive the following enhancements – on top of their base insurance benefit:

- \$0 copay vision care exam
- \$50 added to the frame allowance
- \$100 second pair glasses benefit<sup>4</sup> (applied after our industry-leading 40% off second pair of glasses discount<sup>\*</sup>)

## MORE VALUE, MORE SAVINGS AT PLUS PROVIDERS

With Eye360, members save more than 89% versus retail.<sup>2</sup> Or up to 72% savings versus retail on an additional pair.<sup>4,5</sup> All of these extras are available when members visit a PLUS Provider – a select group of providers in the EyeMed network. With over 5,600 PLUS Providers nationwide, including independent, retail and online options, members will find plenty of locations nearby. Best of all, we keep saving simple with no paperwork or promo codes – it's built right into the plan.

With Eye360, unmatched savings and value are in sight– Contact your EyeMed rep or visit **eyemed.com** 

## SEEING DOUBLE

With Eye360's industry-leading second pair glasses benefit, 2 is better than 1.<sup>4</sup> Especially when it comes with so much extra value – like 72% savings versus retail.<sup>5</sup> Members can now picture themselves with new glasses and new prescription sunglasses in the same year. Or perhaps it's a pair of contact lenses for nights out and a pair of glasses for work.<sup>6</sup> Eye360 helps members save.



Find nearby PLUS Providers on our Provider Locator Just look for the PLUS

\*Discounts are not an insured benefit. <sup>1</sup>Member access to PLUS Providers is only available in conjunction with the Eye360 product and is not available in all states. <sup>2</sup>Based on EyeMed Book of Business 2022. <sup>3</sup>Eye360-PLUS Provider Survey-Wave 2, conducted by The Web Opinion, April 2022. <sup>4</sup> Additional prescription glasses allowance is available to qualifying groups. Additional prescription glasses allowance is for prescription glasses only and can be used on frame and/or lenses, with or without lens options. Not available in all states. <sup>5</sup>Based on EyeMed Book of Business 2022. <sup>6</sup>Contact lens benefit must be used prior to the additional glasses allowance.

Fully insured plans are underwritten by Fidelity Security Life Insurance Company®, Kansas City, MO 64111