## Clear line of sight





## Eye exams spot the signs



**2 out of 3 people** don't know an eye doctor can detect chronic health conditions<sup>1</sup>

1 in 3 people suffer from hypertension but many don't know it<sup>2</sup>



High cholesterol usually shows no symptoms outside of a doctor visit

## Early detection changes outcomes

Eye doctors have spotted these conditions before other health care providers:<sup>3</sup>

High cholesterol		65%
Hypertension		30%
Diabetes		20%



Early detection can reduce chance of diabetes-related heart disease event by 29%<sup>4</sup>

## Eye exams are preventive care



People are 4x more likely to get an eye exam than a physical<sup>5</sup>

**84% of people** would be more likely to get an eye exam if they knew of the connection between eye health and early detection<sup>6</sup>



<sup>1</sup>Miller, S.; "Screen Time Takes Toll on Workers' Eyes"; (2020) Feb 10; SHRM.org. <sup>2</sup>Kandil, H., Soliman, A., Ghazal, M. et al.; "A Novel Framework for Early Detection of Hypertension using Magnetic Resonance Angiography"; Sci Rep 9, 11105 (2019) <sup>3</sup> HCMS Study Supports Early Detection of Chronic Disease Through Eye Care; (2011) April 19; Human Capital Management Services Group. <sup>4</sup>Herman, H.; "Early Detection and Treatment of Type 2 Diabetes Reduce Cardiovascular Morbidity and Mortality"; (2015) May 18; Diabetes Care. <sup>5</sup> U.S. Department of Health; National Health Statistics Reports #8; August 6, 2008. <sup>6</sup> Miller, S.; "Screen Time Takes Toll on Workers' Eyes"; (2020) Feb 10; SHRM.org.

Give employees another preventive health option – Contact your EyeMed rep or visit **eyemed.com** 









