




Savings plus so much more with Eye360^{1,2}

With \$0 eye exams, \$50 added to the frame and contact lens allowance,³ and a \$100 second pair glasses benefit,⁴ Eye360 provides greater savings and member satisfaction.^{5,6} In addition, these insurance benefits can be combined with other offers and discounts for truly eye-opening savings.⁷ PLUS Providers are available nationwide in over 6,500 convenient, easy-to-find locations—including independent, retail and online options. Just look for the PLUS Provider icon  in the Provider Locator.

EYE EXAM AND FIRST PAIR—GLASSES	RETAIL	IN-NETWORK	PLUS PROVIDERS
Eye exam	\$136	\$10	\$0
Lenses ⁸	\$159	\$50	\$50
Average retail frame cost ⁵	\$201	\$201	\$201
Average frame allowance		-\$150	-\$150
Additional PLUS Provider frame allowance			-\$50
Discount on balance over frame allowance ⁷		-20%	-20%
Member Cost	\$496	\$101	\$51

EYE EXAM AND CONTACT LENSES	RETAIL	IN-NETWORK	PLUS PROVIDERS
Eye exam	\$136	\$10	\$0
Contact lens fit - Standard ⁵	\$64	\$40	\$40
Contacts lenses cost ¹⁰	\$186	\$186	\$186
Contacts lens allowance		-\$150	-\$150
Additional PLUS Provider contacts allowance			-\$50
Member Cost	\$386	\$86	\$40



Visit a PLUS Provider and get up to:

90%
Savings
on an eye exam and glasses⁹

92%
Savings
on an eye exam and contact lenses⁹

versus retail

With Eye360, unmatched savings and value are in sight – contact your EyeMed rep or visit eyemed.com

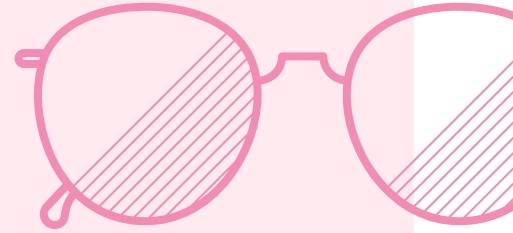


Member savings² with Eye360¹ second pair


\$100 SECOND PAIR GLASSES BENEFIT⁴

Applied after industry-leading 40% off second pair discount⁷.
\$50 second pair glasses benefit at in-network, non-PLUS Providers.

Nearly 40% of U.S. eyeglass wearers use 2+ pairs of eyeglasses⁷



SECOND PAIR	RETAIL	IN-NETWORK	PLUS PROVIDERS
Lenses ⁸	\$159	\$159	\$159
Average retail frame cost ⁵	\$201	\$201	\$201
Second pair discount ⁷		-40%	-40%
Additional glasses discount ⁷		-\$50	-\$100
Member Cost	\$360	\$166	\$116



Visit a PLUS Provider and get up to:

72%
Savings

on a second pair of glasses⁹

Special offers and discounts are stackable with Eye360^{1,7}

With Eye360, unmatched savings and value are in sight – contact your EyeMed rep or visit eyemed.com

These examples are only for illustrative purposes. Based on sample transaction: EyeMed Insight network, retail prices based on EyeMed 2024 Book of Business. Actual savings will depend on benefits, as well as provider, frame, lens and contact lens selections. ¹Member access to PLUS Providers is only available in conjunction with the Eye360 product and is not available in all states. PLUS Provider benefits not available in the State of Texas. ²Out-of-pocket savings, does not include insurance premium. ³Additional \$50 allowance can be applied once to either frame or contact lenses. ⁴Additional prescription glasses allowance is for prescription glasses only and can be used on frame and/or lenses, with or without lens options. Not available in all states. ⁵Member pay based on provider negotiated discount. ⁶Eye360-PLUS Provider Survey-Wave 2, conducted by The Web Opinion, April 2022. ⁷40% second pair of glasses discount is only applicable for a complete pair purchase. Discounts are not insured benefits. ⁸Based on single vision lens base plus polycarbonate add-on. ⁹Based on EyeMed Book of Business 2023 average member out-of-pocket cost. ¹⁰ContactsDirect pricing – 6 month supply of top-selling brand (Acuvue Oasys 12-pack.) Contact lens allowance is based on \$200 at PLUS Providers. ¹¹VisionWatch Vision Correction and Frame Report[®]; The Vision Council; thevisioncouncil.org; December 2022. Fully insured clients are underwritten by: Fidelity Security Life Insurance Company[®], Kansas City, MO 64111 and Fidelity Security Life Insurance Company[®] of New York.