



Discover the value in vision

Vision benefits make it easier and more affordable to get much-needed eye care

Eye exams can help detect serious eye and general health conditions sooner¹:

- High blood pressure
- Heart disease
- Diabetes
- High cholesterol



Learn more about the value of vision care – contact your EyeMed rep or visit eyemed.com

¹ Mukamal, R.; "20 Surprising Health Problems an Eye Exam Can Catch"; American Academy of Ophthalmology; aao.org; April 2022. ² "The Vision Council Releases Consumer inSights Q1 2022 Report"; Vision Monday; visionmonday.com. ³ "Blindness and vision impairment"; World Health Organization; who.int; August 10, 2023. ⁴ "Fast Facts About Vision Loss"; Centers for Disease Control and Prevention; cdc.gov; page reviewed December 2022. ⁵ "Employees Value Vision Care as Much as Dental"; PR Newswire; prnewswire.com; March 2023. ⁶ "5 Reasons Why Employers Should Offer Eye Care Benefits"; Ameritas; ameritas.com; March 2022.



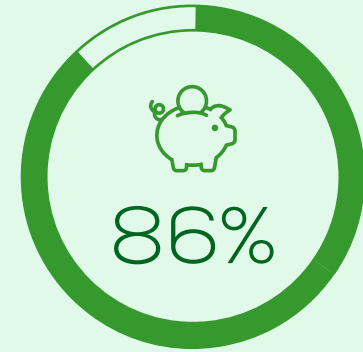
3 out of 4
adults use some form
of vision correction²

2.2 billion

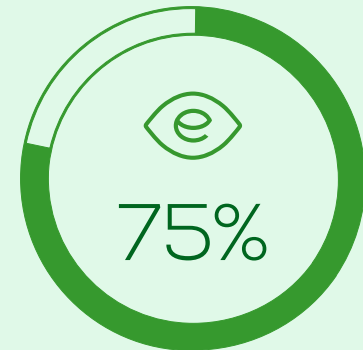
people have a near or distance
vision impairment³

93 million US adults are at high
risk for vision loss but only half
have visited an eye doctor in the
past 12 months⁴

90% of people with vision
impairment have a preventable
or treatable cause⁴



of employees say vision benefits
are an important part of their
health care budget⁵



of employees consider vision
benefits very important⁵



The average employer gains
**\$7 for every
\$1 invested**
in vision benefits⁶