

Seeing a clear path to success

POWERED BY

eye
Med

Some employers may see vision as a differentiator in the competition for top talent. And as health needs change and the population ages, we believe the need for vision care is rising.

When your plan is Powered by EyeMed, you work with a partner that has the solutions members want. When members switch to our vision benefits, more enroll, more use their benefits and more stay in-network.¹

Standalone or embedded, customary or customized, we can help you build and implement the right solution for your unique needs and unique members.

OFFER THE PROVIDER NETWORK MEMBERS WANT

- Right mix of independent, national retail and regional retail providers
- Online in-network buying options through [glasses.com](https://www.glasses.com), [ray-ban.com](https://www.ray-ban.com), [contactsdirect.com](https://www.contactsdirect.com), [lenscrafters.com](https://www.lenscrafters.com), [targetoptical.com](https://www.targetoptical.com)
- 98% of Powered by EyeMed members use an in-network provider²

BUILD YOUR BENEFITS WITH MORE CHOICE, FLEXIBILITY AND SAVINGS

- Ability to tailor your offer: materials allowance (\$120–\$150), copay (\$0–\$25)
- Progressive lens options
- Optional add-on benefits and riders
- No confusing formularies or limiting restrictions

EXTRA SAVINGS ON PRODUCTS AND SERVICES

- 40% additional pair discount
- 64% off hearing aids
- 20% off any remaining frame balance
- 15% off LASIK
- 15% off any balance over the conventional contact lens allowance
- 20% off any item not covered by the plan

Become a Powered by EyeMed partner and see clear results.
Contact your EyeMed rep or visit poweredbyeyemed.com

98%

Powered by EyeMed members who use an in-network provider²

Data from millions of members tell us what they want and expect

- Where they choose to get exams
- Where they prefer to buy their frames
- Where they find it most convenient to use their benefit

¹EyeMed analysis of new business that transferred over from a prior benefits company, 2020.

²EyeMed book of business data, 2020.