

In-network also means online choices



Our network offers several options for using in-network benefits online

We know eyesight changes. And we know how employees buy eyewear is changing, too. We were one of the first managed vision care companies to offer members a seamless way to use their in-network benefits to buy both glasses and contacts online. Now we're taking it a step further - we've added even more options to make sure that members get unmatched choice in where they can shop online.

CONVENIENT ONLINE SHOPPING OFFERS:

- Wide selection of top-selling name-brands
- Lenses and contacts available for just about any prescription
- User-friendly experience shows members exactly what their benefits pay for
- Easy prescription verification – just snap and send a picture
- Free shipping and returns
- Photorealistic 3D virtual “try-on” technology for frames at Glasses.com



13% of eyewear purchases are now made online¹



More than eight in 10 millennials are digital shoppers²

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contactsdirect

Ray-Ban[®]

Give your employees online choice –
Contact your EyeMed rep or visit eyemed.com

¹ Q3 VisionWatch 2020 Market Research Reports, The Vision Council, Jan. 5, 2021. ² “US Millennials 2020,” Mark Dolliver, eMarketer, Feb.25, 2020.