



John Lahr, O.D., FAAO  
Vice President, Provider Relations/Medical Director

Dr. John Lahr is a senior executive with more than 40 years of experience in eye care delivery and work within the vision care industry, including more than 20 years with EyeMed.

As vice president of provider relations and medical director, he is responsible for the interaction and relationship development with EyeMed's health partners in the areas of wellness and disease management support, HEDIS and Stars support programs plus a leadership role in EyeMed's quality assurance and improvement, network development, product development, and continuing education program development and presentations to benefit professionals.

Before joining EyeMed, Dr. Lahr owned a healthcare consulting group for ophthalmic and optical corporations, managed care organizations and eye care practices. In addition to his clinical experience serving patients, he has extensive experience providing product development and processes leading to FDA approval, professional education concerning company products and surgery proctoring, as well as developing clinical protocols for eye care, utilization review/management standards and processes and new plan design products.

Dr. Lahr received his doctor of optometry degree, as well as a B.S. in optometric science from Indiana University.