



Vision benefits – as you’ve never seen before

If you want to offer vision insurance benefits that stand out, offer an outstanding member experience. One that’s focused on choice, convenience and savings. That’s where we excel. If you think all vision benefits look the same, it’s time to take another look at EyeMed.

 NETWORK The right mix of providers to help member dollars go further	 BENEFITS A plan designed for freedom of choice and maximum value	 EASY An experience that’s simple and transparent with an eye on savings
Nearly 98% of members choose an in-network provider ¹	97% of members are satisfied with their benefits ²	99% agree our benefits are easy to understand ³
<p>America’s largest vision network</p> <p>The right mix of independent eye doctors and national and regional retail providers so members can go where they want, when they want</p> <p>Members save more at PLUS Providers⁴– in-network locations with enhanced benefits that add value on top of existing benefits</p> <p>Online, in-network options for buying glasses and contacts – with benefits applied directly in the shopping cart</p> <p>Eye care and eyewear directly to your facility with our Pop-Up Clinics and mobile vision vans⁵</p>	<p>Flexibility and freedom with custom benefits that have no limiting frame towers, formularies or restrictions</p> <p>Eye360 offers \$0 copay eye exams, \$50 added to the frame allowance and a \$100 additional prescription glasses allowance when members visit PLUS Providers⁴– no promo codes or coupons required</p> <p>eyeRewards incentivizes members to get an annual eye exam as part of their preventative care plan</p> <p>Additional discounts and members-only special offers that can be combined with insured benefits to take your employees’ dollars further⁶</p> <p>HealthyEyes wellness program helps members stay healthy with exam reminders, access to leading technology and diagnostic tools, ICD-10 code collection and at-risk mailers</p>	<p>Welcome kits, ID cards and open enrollment support to ensure employees understand their benefits</p> <p>Valuable member resources:</p> <ul style="list-style-type: none"> • Member portal • Online provider search and appointment booking • Member app • Customized text alerts • Saving summaries and more <p>Know Before You Go transparency tool allows members to estimate the costs of frames, lenses add-ons and contacts, before their visit</p> <p>Online Virtual Benefit Fair gives employees a personalized open enrollment experience anywhere, anytime</p>

See something new
Contact your EyeMed rep
or visit eyemed.com

¹EyeMed internal book of business analysis, 2022. ²EyeMed internal member satisfaction survey conducted by Concentrix, 2021. ³T3B National and Strategic segment. 99% of clients responding to the EyeMed client satisfaction survey conducted by Walker, 2021. ⁴PLUS Providers are only available in conjunction with the Eye360 benefit and not available in all states. Additional prescription glasses allowance is available to qualifying groups quoted after 7/1/23 with an effective date 1/1/24 and beyond. Additional prescription glasses allowance can be used on frame and/or lenses, with or without options. Not available in all states. ⁵Not available for all groups or all group sizes. Not available in all states. ⁶Discounts are not insured benefits. Fully insured clients are underwritten by: Fidelity Security Life Insurance Company®, Kansas City, MO 64111.