

Joe Wende, O.D.
Senior Director, Medical Services

As senior director of medical services for EyeMed since 2016, Dr. Wende supports provider relations, quality improvement and utilization management functions and staff. In this role, he builds on 30 years of work in vision and health care as an optometrist, business leader and industry relations professional.

Following his years in clinical practice, and prior to joining EyeMed, Dr. Wende spent more than 17 years overseeing provider relations, quality management and professional affairs with managed vision care companies, and served over 3 years in leadership for an international lens technology company.

Key to his success is Dr. Wende's ability to foster the many relationships—patients, providers, payers, plan sponsors and vendors—that enable the availability of a quality eye care delivery system and products. He is a widely respected leader, with a laudable record for driving strategic growth and helping to better position health care companies via a combination of stringent clinical standards, protocol implementation and process optimization.

From 2009–2011, he served as first vice president for the managed vision care industry alliance group National Association of Vision Care Plans (NAVCP) and he remains active with the group today.

Dr. Wende earned his Doctor of Optometry degree from State University of New York (SUNY) College of Optometry and his bachelor's degree from Pennsylvania State University.