

# Seeing a clear path to success

POWERED BY

eye  
Med



The Medicare Advantage world is full of growth – in membership, in variety of needs, in regulations. All of this adds up to a growing number of challenges for your plan.

EyeMed understands these challenges and strives to offer market-leading solutions to help you overcome them. When your Medicare plan is Powered by EyeMed, you offer everything members expect – and more.

## WORK WITH A PARTNER WHO UNDERSTANDS YOUR REALITY

Our deep market knowledge comes from more than 17 years of Medicare Advantage know-how. We listen to the numbers. Analyzing our proprietary Medicare Advantage Market Assessment Database, we strive to set meaningful benchmarks and optimize your competitive position in your local markets:

- Data going back to 2014
- Competitive landscape by geography
- Vision benefit information including coverage, frequency and benefit level
- STAR Ratings, Eye Star Ratings and HEDIS DRE measures Star Ratings, both overall and vision specific

Become a Powered by EyeMed partner and see clear results.  
Contact your EyeMed rep or visit [poweredby.eyemed.com](https://poweredby.eyemed.com)

## A proven track record across the country

- Over 8 million Medicare Advantage lives
- 20+ leading managed care organization partners

## WE PUT THE REASSURANCE BACK IN COMPLIANCE

Let's face it – the compliance environment is complicated. We know this world: the ins and outs, the regulations and rules, the changing expectations. From the start, we're focused on supporting you with the best and latest information available.

- Pre-delegation audits
- Mock audits
- CMS audits
- Ongoing reporting